

DAMA Ireland & DAMA UK Joint Event
Hosted by the Bank of Ireland

The AI Dataverse: Navigating the New Frontier

Bank of Ireland, 1 Donegall Square, Belfast

WELCOME & OVERVIEW OF THE DAY

Carl Kane

Senior Manager, Data Management, Bank of Ireland
President DAMA Ireland

Housekeeping Notices



**Fire Alarms
& Evacuations**



**Personal Evacuations:
Toilets**



**Leaving & Re-entering
the Building**

Journey to Today: Event Background & Context

- Data Management Associations of the UK and Ireland (more details later) have been collaborating for some time
- DAMA UK is a long-established affiliated DAMA chapter; DAMA Ireland is a forming chapter
- Chapters agreed to jointly organise an event in Belfast to help promote DAMA in both countries and to formally launch the DAMA Ireland chapter



Event Aims

- Best practices, trends and challenges in data management and AI
- The interrelationship between AI and data management disciplines and the implications for AI and data management professionals
- How AI is creating new data management roles
- Case studies of successful AI and data management projects
- Opportunities to create communities of AI and data management professionals in Northern Ireland and the Republic of Ireland
- An overview of DAMA and the roles of DAMA Ireland and DAMA UK



Agenda (Morning)

START TIME	END TIME	SESSION TITLE	SPEAKER(S)	DURATION
10:00	10:10	Welcome & Overview of the Day	Carl Kane , Senior Manager, Data Management, Bank of Ireland & President DAMA Ireland	10 mins
10:10	10:30	Overview of DAMA	Nigel Turner , Global Data Strategy & Committee Member, DAMA UK Ellie Fitzpatrick , BearingPoint & DAMA Ireland	20 mins
10:30	11:00	Keynote - Data Strategy in the Age of AI – From Hype to Value	Conor Sayles , Head of Data Management, Bank of Ireland	30 mins
11:00	11:30	<i>Coffee & Networking Break</i>	<i>Sponsored By Datactics</i>	<i>30 mins</i>
11:30	12:00	Fireside Chat – Data & AI Ethics: Big Questions, Practical Implications	Daragh O'Brien , CEO, Castlebridge Sue Geuens , Director Data Governance & Product Data, Elsevier & Committee Member, DAMA UK	30 mins
12:00	12:30	AI and Reference Data: A Powerful Partnership	Beth Fitzpatrick , Senior Data Management Consultant, Royal London	30 mins
12:30	13:30	<i>Lunch & Networking</i>	<i>Sponsored by Datactics</i>	<i>60 mins</i>

Agenda (Afternoon)

START TIME	END TIME	SESSION TITLE	SPEAKER(S)	DURATION
13:30	13:45	Lightning Talks – Topic - AI: Friend or Foe? 5 x 2 minute talks	Carl Kane (Moderator), Sue Geuens , Barry James (Nucleo) Daragh O’Brien , Tom Carroll (Datactics), Donna O’Neill (PWC)	15 mins
13:45	14:15	Hiring Ireland’s First AI Employee (with DAMA Aligned Guardrails)	Barry James , Director of Data & AI, Nucleo	30 mins
14:15	14:45	Do We Still Need the Human in the Loop?	Prof. Adele Marshall , Director, Virtual Institute for Data Intensive Research, Queen’s University, Belfast	30 mins
14:45	15:15	<i>Coffee & Networking Break</i>	<i>Sponsored by Datactics</i>	30 mins
15:15	15:45	AI Starts With Data: Why Governance Is Your First Frontier	Ellie Fitzpatrick , Head of Data Strategy & Responsible AI, BearingPoint & DAMA Ireland	30 mins
15:45	16:15	Panel Session – Topic – The Crystal Ball: What’s Coming Next in Data & AI	Nigel Turner (Moderator), Tom Carroll , Conor Sayles , Prof. Adele Marshall , Beth Fitzpatrick	30 mins
16:15	16:30	Prize Draw, Closing Remarks & Next Steps	Carl Kane , Ellie Fitzpatrick & Nigel Turner	15 mins
16:30	?	<i>Post Event Drinks Reception at Margot, Belfast</i>	<i>Sponsored by BearingPoint</i>	

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